

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*  
OCT16/12 18.46

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME MEDIA PLACEMENT \_\_\_\_\_  
SALES PRSN WA- JOE KNAUER \_\_\_\_\_

CONTRACT # 6249646

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

ORDER # \_\_\_\_\_ CONTRACT # 024304

HCE)

PRDCT	DEF JUST FROM POLITI	EST#1545	COMMENT

FLIGHT DATES OCT16/12 OCT22/12 WK-1

DATE OCT16/12 18.46

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED

REP: TO LENA  
FB TITLE

FR JULIE  
ACCIDENTALLY REJECTED M1 SO I CREATED AND OK'D M2  
TTLS RTS  
PLS CFM, THX 10/16

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DEFEND JUSTICE FROM POLITICS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 361 AGENCY PRODUCT CODE = 379 AGENCY EST# = 1545												
27	S		1100A-1200N	30		\$1,000.00	10/16	10/16	0		TUE	0
PROGRAM : VIEW-ABC CON COM1 : VIEW-ABC												
36	A		1200N-100P	30		\$1,000.00	10/18	10/19	1		TH-F	1
PROGRAM : NEWS ORD COM1 : ACCIDENTALLY REJECTED M1. THIS IS THE SAME THIS IS A MAKE-GOOD FOR OCT16 ON LINE-27 FOR 1 SPOT/WK												

REP HEADLINE# 6249646 TRF# 323795  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 18.46  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
STATION MAKEGOOD OFFERS:												
M1	REJECT	BUY#27	MISSED:TUE/1100A-1200N OFFER:TH-F/1200N-100P CMT:WE CAN OFFER				OCT16 OCT18		30S 30S	\$1,000.00 \$1,000.00	(OCT16/12) PLS ADVISE.	
M2	OK'D	BUY#27	MISSED:TUE/1100A-1200N OFFER:TH-F/1200N-100P CMT:ACCIDENTALLY REJECTED M1. THIS IS THE SAME				OCT16 OCT18		30S 30S	\$1,000.00 \$1,000.00	(OCT16/12) PLS ADVISE.	
OCT/12						80450.00						
CONTRACT TOTAL											80450.00	
TOTAL SPOTS												35

MARKET TOTALS \$206,282 WFTV 39% WKMG 19% WESH 18% WOFL 9% WKCF 5% WRBW 8% CABL 0%  
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-DATE Y-DAYS Z-COMMENTS \*-MULTIPLE